# Exercise 3: Usability Critique

Teams

Figure out who is on your team and go to their Web site on the class server.

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| **Group 4**  Navarro (javiern) – SoCal Travel  Giang (douglasgiang) – Auto DIY  Luevano (daluevano) - Elida  Lam (tlam) – Alvin’s Family Homepage  Dodo-Williams (seun) – Trade CalPoly |

Your usability critique should contain the following items with your thoughtful comments.

1. Your name
   1. Javier Navarro
2. The site being critiqued
   1. Lam (tlam) – Alvin’s Family Homepage
3. Preparation
   1. Check out the site name/topic in the table above.
   2. What do you think the site will look like?
      1. I think that the site will look like a simple site where its focus is on family members being able to look and upload photos at their own will without much effort.
   3. What will a typical user look like?
      1. The typical user would be alvins family members since the site is geared towards his family
   4. What are two primary things that user will do?
      1. The user will be able to view photos and upload photos and will be able to comment on the photos
4. Read the persons plan and persona before looking at the site. Did it match yours? Why or why not?
   1. Yes it did because I expected it to be about his family.
5. Write down your first impressions when you go to the site.
   1. The first impression of his site was “ dang his site makes mine look like crap”. In other words alvin’s site actually motivated me to do another site modification. Its just really good.
6. On the site, what is your eye immediately drawn to? Does that match what the person said in their plan? What might a better strategy be?
   1. My eye is immediately drawn to the pictures on his site. Yes this does match the description on his plan. no I would not recommend an better strategy since his site is already awesome. I see no need to make it better
7. Identity: Does the logo stand out? Is it clickable to get home?
   1. Yes his logo does stand out. Even though it is very simple it works for the point he is trying to get through. His site even helps me figure out when I did my site logo why it did not work. And his is clickable without having modifications to it.
8. Navigation
   1. Is it clear what the content areas of the site are based upon the primary navigation menu?
      1. Yes they are since it looks similar to a desktop screen
   2. Do the buttons really make sense to someone who has never been to the site?
      1. Yes because they are clearly labeled correctly
   3. Can you tell what actions are possible on each page of the site?
      1. Yes I can because It seems he really spent a lot of time on it as if it is being used right now
   4. Can you tell how to navigate backwards?
      1. Yes you can because there is a big button that says go back and there is a bread crumb
   5. Is the navigation consistent?
      1. Yes
   6. Can you easily find home, about, sitemap, search…etc.
      1. yes
9. Language
   1. Clear
      1. The language is clear
   2. Correct
      1. It is correct for his audience
   3. Appropriate
      1. Yes it is very appropriate
10. Design
    1. What is the user drawn to do?
       1. The user is drawn To the pictures
    2. Is the site too cluttered?
       1. No not at all it is very organized
    3. Is there enough contrast that the content is readable?
       1. Yes there is
    4. Are items on the site aligned?
       1. To the extent of which the person can use it then yes
    5. Does the site use repetition to create a sense of continuity?
       1. Yes there is, a slight color change but it is still the same theme across all pages
    6. Is there enough visual appeal to the design?
       1. It is very simple but yes the appeal is there. it even puts my site to shame.
    7. Do you like the color and font choices?
       1. Yes
11. Suggest anything else to help the developer improve this site.
    1. Keep up the good work

Place the critiques in your critiques folder in Admin as ex3\_yourname\_critiqueof\_personyoucritiquedusername.doc.